

# It's Easy To Be Green!

Protecting and sustaining the environment for the generations to come is a huge priority as well as a responsibility. Many of the products offered throughout the catalog are created with this in mind. The green leaf symbol identifies these eco-friendly choices. To show our dedication to being green, we have chosen to print this catalog with that responsibility in mind. We chose a carbon-neutral printer and requested this catalog be printed with soy ink on paper containing post-consumer recycled content. In addition, we have chosen to use windpower, an eco-friendly energy source, to produce this catalog.



## Reuse

Reusing products whenever possible is even better than recycling them because the item does not need to be reprocessed before it can be used again. The true definition of a reusable item is something that withstands normal wear and can be reused many, many times.

## Renewable Resources

This is the holy grail of conservationists. Any material that can be quickly regrown or replenished after harvest or use is a renewable resource. Identifying and using these resources, and reducing our dependence on non-renewable resources, is key to long-term sustainability.



## Biodegradable

These materials will eventually decompose and be reabsorbed by the environment. Paper & Tissue are the most common packaging products that are biodegradable.

## Recycled

Recycling involves taking a used item and reprocessing it into something else. New products are made of two main kinds of recycled content: PCR (Post Consumer Use materials) and PIR (Post Industrial materials such as scraps and trimmings). Many of our products fall into this category - look for the green leaf symbol throughout the catalog!



## Repurpose

To take what may be otherwise a waste item and use it for another purpose.

